

Speaker's Book

Hollie Wise-Bryant

Qualifications

Ms. Hollie Wise-Bryant is a meticulous, organized, articulate professional skilled in numerous aspects of clinical assisting, teaching, practice management, product development and private consulting. She is a highly acclaimed motivational speaker, team coach, mentor and has over 9 years experience in all aspects of dentistry. A distinguished author of numerous professional publications, pioneer of new dental assisting techniques and products, she also serves on the advisory boards for numerous dental manufacturers. Ms. Wise-Bryant currently serves on the editorial review board for multiple dental publications and has several active internet-based blog forums. She is extraordinarily passionate about the importance of educating the entire clinical team and achieving the ultimate dental practice through a total team experience.

Professional Education

- 1994 - 1997 Tri-Cities Christian High School. Diploma with Honors. Senior Class President
- 1997 -1999 Northeast Technical Community College
Member of Students in Free Enterprise
- 2000 – 2001 Central Piedmont Community College
Certificate of Radiation Certification
- 2001 – 2002 Wake Forest University, Bowman Gray School of Medicine
Certified Dental Assisting Degree (DA II)
- 2005 – 2006 Nash Institute of Dental Learning
Completion of 72 hour Curriculum for Contemporary Esthetics
Became proficient in adhesive bonding, smile design, expanded function dental assisting, lab communication, advanced provisional fabrication and equilibration, case presentation and team leadership
Excelled with Honors
Accepted in to Mentorship Program
- 2006 – 2006 Advanced Dental Photography, Dr. Tony Soileau
Certificate of Proficiency
- 2006 – 2007 Full Mouth Rehabilitation Continuum, Dr. Bruce Crispen, Dr. Jack Shirley
- 2007 – 2007 D.O.C.S. Oral Sedation Curriculum
Certificate of Completion

Professional Employment

- 1997 - 2001 SABER Instructor, Lead Baggage Agent, US Airways. Charlotte-Douglas International Airport, Charlotte, NC
- 2000 – 2004 Dr.'s Marshall, Seitlin, Shapiro, Charlotte, NC
Apprentice Program
Sterilization, OSHA Director, Clinical Materials Coordinator
Chairside Dental Assistant
- 2004 – 2006 Dr. Edward Shapiro, Charlotte, NC
Primary Chairside Dental Assistant
Treatment Coordinator
New Patient Consultation Coordinator
- 2006 – 2008 Dr. Ross Nash, Charlotte, NC
Clinical Coordinator for the Nash Institute
Faculty Instructor for the Total Esthetic Continuum
National Clinical Lecturer for Dental Assisting and Team Development
Sole Chairside Dental Assistant for Dr. Ross Nash
Sole clinical employee for Dr. Ross Nash
Consultant to numerous dental manufacturing companies
Conducted new product evaluations for the Nash Institute
Coordinated and managed new institute website
Coordinated move to new facility / practice while increasing revenue 30%
- 2008 – Pres Dr. Jeff T. Blank, Fort Mill, SC
Practice Manager,
Clinical Coordinator
Chairside Assistant
Clinical Instructor for New Millennium Education, LLC
Independent Consultant for numerous dental manufacturers
Author of clinical manuscripts
National Lecturer on Chairside Assisting, Dental Materials and Practice Management

Professional Publications:

Published Articles

January 2007- "**From The Editor**" -Ascend MediaPublishing Company'-
Contemporary Dental Assisting Magazine

February 2007- "**The Balancing Act**"-Pennwell Publishing Company-
Dental Office Magazine

March 2007- "**A Reason For Change**"- Ascend Media Publishing
Company- Contemporary Dental Assisting Magazine

May 2007- "**Rise Up And Shine**" -Ascend Media Publishing Company-
Contemporary Dental Assisting.

July 2007- "**Bridging The Gap with Communication**"-Ascend Media
Publishing Company- Contemporary Dental Assisting.

September 2007- "**The Impressions We Make**" - Ascend Media
Publishing Company- Contemporary Dental Assisting.

November 2007- "**Don't Give Up**" -Ascend Media Publishing Company-
Contemporary Dental Assisting

July 2008- "**Building An All-Star Team**"- Dental Compare online
publication

August 2008- "**Ten Must Haves For A Team**"-Dental Compare online
publication

January 2009- "**Capitalizing on the Advantages of Alginate
Alternatives**" -Aegis Publishing Company-Inside Dental Assisting

January 2009- "**Steps to a Great Consultation**"- Pennwell Publishing
Company-Dental Assisting Digest.

January 2009- "**Finding Passionate Team Members**" Pennwell Publishing
Company-Dental Assisting Digest.

Clinical Lectures

Date	Location	Topic	Sponsors	Lecture
1/11-13/07	Charlotte, NC	Material update	Ivoclar	Total Esthetics
1/26-27/07	Charlotte, NC	Provisionals/Adhesion, Material Updates	Zenith, Ivoclar	Shrink Wrapping your provisionals
2/7-9/07	Charlotte, NC	Adhesive Dentistry		Total Assistant Development
2/15-18/07	Chicago, IL	Dentsply Symposium	Dentsply Caulk	NA
3-15-17/07	Charlotte, NC	Total Team	CareCredit/Sonicare	From Hello to How Much
4/27-29/07	Charlotte, NC	Provisionals/Adhesion Material Updates	Caulk/Ivoclar	Total Assistant Development Shrink Wrapping your Provisionals
6/07-10/07	Niagara Falls, CA	Provisionalization	Ivoclar	
6/14-15/07	Tampa, FL	Provisionals/Adhesion Material Updates	Caulk/Waterpik	Total Assistant Development
7/12-13/07	Atlanta, GA	Provisionals/Adhesion, Material Updates	Caulk/Waterpik	Total Assistant Development
8/9-11/07	Tampa, FL	Provisionals/Adhesion Material Updates	Caulk/Waterpik	Total Assistant Development
9/7-8/07	Charlotte, NC	Provisionals/Adhesion Material Updates	Caulk/Ivoclar	Total Assistant Development
9/20-21/07	Charlotte, NC	Provisionals/Adhesion Material Updates	Caulk, Ivoclar	Total Assistant Development
9/27-30/07	San Francisco, CA	Face Bow Transfer	Waterpik	Importance of utilizing Face Bow
10/5-6/07	Charlotte, NC	Provisionals/Adhesion Material Updates	Dentsply/Ivoclar/Bisco	Total Assistant Development
10/18-19/07	New Orleans	Anterior Direct Veneers	Dentsply Caulk	Anterior Direct Resin Veneers
2/21-23/08	Chicago, IL	Isolation	Ivoclar/Zirc	Methods of Isolation
3/6-8/08	Charlotte, NC	Total Team	CareCredit/Sonicare	From Hello to How Much
4/10-12/08	Charlotte, NC	Total Esthetics	Bisco/Dentsply/Ivoclar	Total Assistant Development
6/26-28/08	South Beach, FL	Material update	GC America	NA
7/29-30/08	Alsip, IL	Material update	GC America	NA
8/15-17/08	IW	Material update	Dentsply Caulk	NA
11/07-9/08	Bonita Springs, FL	Patient Communication	Care Credit TNT Dental	Phone Call to Fabulous

Hollie Wise Bryant, DAI
Born: Kingsport, Tennessee -1979
Daughter of the late Donald E. Wise and Martha G. Wise
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Family Members:

Patrick Bryant- ex-husband

Biography

Hollie Bryant is a graduate of Bowman Gray Dental Assisting Program and is the former Chairside Assistant for Dr. Ross Nash and Clinical Instructor and Treatment Coordinator at the Nash Institute. She is currently a member of the American Academy of Dental Office Managers, American Academy of Cosmetic Dentistry, North Carolina Dental Association, Academy of Comprehensive Esthetics, and the American Dental Assistants Association. She is the former Editor-in-Chief of Contemporary Dental Assistant Magazine and currently serves on the Advisory Board for DentalCompare. She is on the editorial board of Dental Assisting Digest and Inside Dental Assisting, and is a consultant for numerous dental manufacturers and has authored numerous manuscripts on clinical assisting and practice management topics. Hollie has recently assumed full responsibility for managing the Carolina Smile Center, the office of Dr. Jeff T. Blank and is a full faculty member of New Millennium Education and lectures nationally on clinical and management topics.

Full/Half-Day Lecture Hands-On Experiences

Rapid Esthetic Provisional Fabrication and Equilibration

This dynamic lecture and hands-on course will utilize live clinical video to showcase dozens of technique tips for creating highly esthetic and properly functioning provisional restorations. Beginning with an overview of state-of-the-art materials, basic tooth anatomy and objectives for proper occlusal function; team members will quickly gain confidence to move beyond single units and tackle provisionalization of complex smile designs and full arch/mouth rehabilitations. Techniques for creating in-mouth “mock ups,” silicone indices from diagnostic wax-ups and when, where and how to utilize “shrink-wrap” verses temporarily cemented provisional protocols will be demonstrated. The course will conclude with an overview of basic occlusion and guided instruction will be given so that assistants will be comfortable equilibrating complex provisionals in and outside the mouth.

Basic Adhesion Science and Efficient Isolation Techniques and Materials

In this era of modern adhesive dentistry, dental assistants must have a working knowledge of the various mechanisms of bonding in order to properly assist the esthetic dentist. The differences between Total-Etch and Self-Etching Adhesives will be discussed, along with proper techniques for utilizing Total-Etch and Self-Etch Resin Cements. The hands-on segment of this presentation will permit mastery of strategic isolation techniques required to guarantee a dry clinical field during preparation, impressing and delivery of both direct and indirect restoratives.

Dental Photography for the Clinical Team

In this digital age, effective patient and lab communication is predicated on clinical photography. This hands-on course will provide dental assistants with the necessary skills to shoot basic photographs for quick co-diagnosis; as well as pre-treatment, treatment and post-treatment clinical angles required for documentation and lab communication purposes. Attendees will learn simplified camera settings appropriate for various photographs as well as placement of retractors and use of clinical mirrors. Uploading, basic image manipulation, file storage and tips for quick access and emailing will be demonstrated.

The Power of Passion: Becoming an All-Star Dental Team

(Lecture/Discussion)

Nothing is more crucial to a successful dental practice than an All-Star Team. Ms. Hollie Bryant brilliantly draws from her past success uniting team members in both general and cosmetic dental settings, and provides powerful instruction to inspire team excellence. Her intent is to push team members out of their comfort zone and re-ignite a true passion for making a difference in the lives of patients. Strong emphasis will be placed on mastering behavioral and verbal skills beginning with the first phone call and ultimately concluding in a 5 Star Service experience for patients. Participants will be challenged to explore their own strengths and weaknesses and collectively unite as a team with the common goal of collegiate strength and practice prosperity.

The Team Approach to Restorative, Regenerative and Minimal Intervention Dentistry

Modern dentists cannot breach the chaos of complex restorative, adhesive and remineralization dental techniques without the support of a competent team clinical team. Hygienists and clinical assistants must have a firm grasp of products and techniques that range from prevention/intervention protocols to restoration of high caries rate time bombs. This course will classify and outline indications for the use of:

- ✓ Self-etch and total-etch adhesives
- ✓ Resin-reinforced glass ionomers
- ✓ Various classes of glass ionomers
- ✓ Recaldent and other fluoride materials used to remineralization /minimal intervention
- ✓ Composite resin restorative materials

Clinical team participants will leave knowing why their doctor would choose a certain restorative/adhesive material and the proper set-up, preparation and delivery of these materials at the chair. Team members will also explore the vital role they should play in dispensing and monitoring remineralization formulas to arrest and even repair decayed lesions.

Lab Procedures For The Dental Team

From custom impression trays and processed denture bases to nightguards and esthetic diagnostic/provisional restorations, this course instructs members of the dental team to handle VLC prosthodontic resins. New, easy to handle monomer-free resin formulations are shaped and cured in the dental office by team members with little or no previous laboratory experience.

Objectives: Upon completion of this course, participants will be able to:

Construct a custom impression tray (Triad VLC)

Design and construct a dental nightguard on a master model (Itterra/ Eclipse Heat and Seat)

Design and construct a max/mand. denture base for use as a processed record base or a final denture base.

From Phone Call to Fabulous

Have you been dreaming of integrating comprehensive and elective cosmetic care into your practice but don't know where to begin? There is a formula for success and at the Carolina Smile Center, we live it everyday. This will be a fast-paced lecture led by Dr. Jeff Blank and Hollie Bryant, Office Manager and Chairside Assistant so that all perspectives will be covered. The program begins with the 10 Key Elements of a 5- Star Team and the specific team roles required for the "baton" to be passed effectively from first contact to delivery of the final restorations will be revealed. The "New Patient Experience" will be discussed and live video highlighting the verbal skills, photography, co-diagnosis and appropriate dialogue required to set the stage for the doctor's diagnosis will be shown. Basic elements of internal and external marketing, as well as critical must-have finance programs will be discussed. The afternoon session will demonstrate a proven clinical protocol that will guarantee patient satisfaction and reduce stress at the chair. Basics of smile design, case planning, prep design; tissue management, impressions, lab communication, the "10 Minute Provisional Technique," and cementation will be discussed in detail. This session is full of step-by-step slides, active discussion and live patient clinical video to assure that no attendee leaves confused. This course has it all and is a must-see for the entire dental team.

Audio/Visual Requirements:

1. **(1) XGA {1024 X 768} high resolution LCD Projector with at least 2000 lumens (Brightness) or greater.** Needs to have necessary cords to connect projector to laptop computer.

Recommended brands:

- Sony VPL-PX40 – 1024 X 768 with 3500 lumens
- Sony Superlite VPL-CX6 – 1024 X 768 with 2000 lumens
- Sharp Notevision PG-M20X – 1024 X 768 with 1900 lumens

2. **(1) Projector stand enough to hold laptop and projector.** Sometimes the laptop is placed remotely away from the projector (i.e. on a podium), thus a long enough monitor cord will be required to connect the computer to the projector.

3. **(1) Audio PA system for sound.** Can be a separate system with speakers, or be part of the hotel room PA system assuming good quality.

4. **(1) Cordless lavalier microphone.** Cordless is preferred as I move around a lot. The lavalier should have a spare battery.

5. **(1) Audio Jack** connection between the headphone jack of the computer to the sound system. This permits sound during videos (off the laptop) shown during the presentation to be heard by the audience.

6. **(1) Large rectangular Screen (9'X30')** Note that it is best to elevate the screen such that the bottom of the screen is higher than the heads of the audience. Some screens can be extended this way, others have to be placed on a riser. Placing the screen on the floor usually means that attendees in the back of the room cannot see the bottom half of the presentation.

